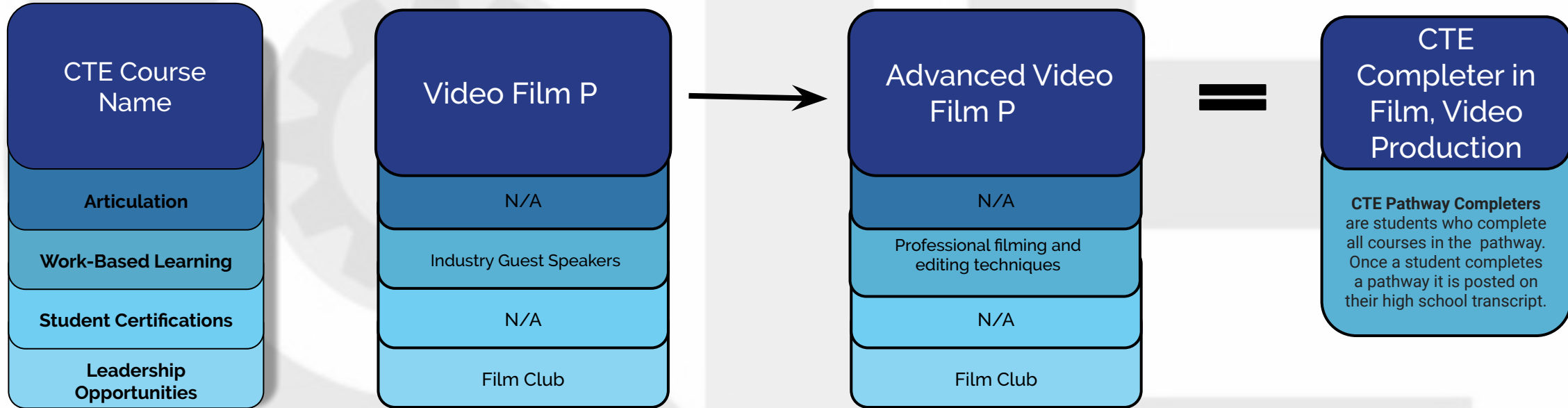




The Production and Managerial Arts pathway focuses on both the technical skills and the organizational and managerial knowledge necessary to bring arts, media, and entertainment to the public.



Related Complementary Course: ▶ Digital Art and Design ▶ Marketing ▶ Digital Photography

P = UC/CSU Approved Course

Articulation = College Credit Opportunity

## Post High School Options (San Diego County):

| Pathway                | Certificate Programs  | 2 Year (A.A.) Degree   | 4 Year (B.A/ B.S Degree)   |
|------------------------|---|--|--|
| Film, Video Production | Palomar College:<br><a href="#">Certificate of Achievement Digital Broadcast Arts</a>       | Mira Costa College:<br><a href="#">A.S. Film, Television, and Electronic Media</a> | San Diego State University:<br><a href="#">B.S. Emphasis in Production</a> |
|                        | Mira Costa College:<br><a href="#">Certificate of Achievement in Video and Media Design</a> | Palomar College:<br><a href="#">A.A. Cinema Program</a>                            | UC San Diego:<br><a href="#">B.A. Visual Arts</a>                          |
|                        |   | San Diego City College:<br><a href="#">A.S. Digital Media Production</a>           | University of San Diego:<br><a href="#">B.A. Visual Arts</a>               |

### Key Film, Video Production Occupations in SD County 2018\*

| Occupations  | Typical Entry- Level Education    | 2018 Jobs in Industry | Median Hourly Earnings |
|--|-----------------------------------|-----------------------|------------------------|
| Multimedia Artists and Animators                       | Bachelor Degree                   | 410                   | \$34.72                |
| Actors   | No Formal Education               | 800                   | \$18.83                |
| Producers and Directors                                | Bachelor Degree                   | 720                   | \$26.53                |
| Audio and Video Equipment Technicians                  | Associate Degree/ Bachelor Degree | 900                   | \$20.28                |
| Film and Video Editors                                 | Bachelor Degree                   | 80                    | \$23.43                |
| Camera Operators, Television, Video and Motion Picture | Bachelor Degree                   | 110                   | \$26.92                |
| Sound Engineering Technicians                          | Associate Degree                  | 150                   | \$19.16                |

\*Source: U.S. Bureau of Labor Statistics- San Diego/Carlsbad

### Skills that Employers say are VERY IMPORTANT

**Creativity ■ Problem Solving ■ Communication ■ Leadership**