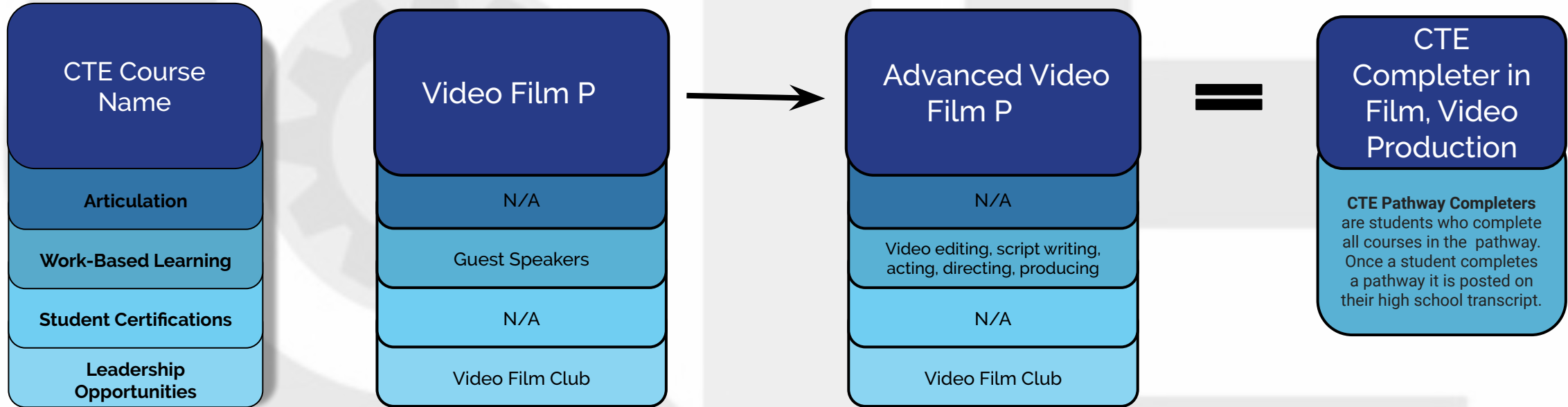




The Production and Managerial Arts pathway focuses on both the technical skills and the organizational and managerial knowledge necessary to bring arts, media, and entertainment to the public.



Related Complementary Course: ▶ Film and Society

Post High School Options (San Diego County):

Pathway	Certificate Programs	2 Year (A.A.) Degree	4 Year (B.A/ B.S Degree)
Film, Video Production	Palomar College: Certificate of Achievement Digital Broadcast Arts	Mira Costa College: A.S. Film, Television, and Electronic Media	San Diego State University: B.S. Emphasis in Production
	Mira Costa College: Certificate of Achievement in Video and Media Design	Palomar College: A.A. Cinema Program	UC San Diego: B.A. Visual Arts
		San Diego City College: A.S. Digital Media Production	University of San Diego: B.A. Visual Arts

Key Film, Video Production Occupations in SD County 2018*

Occupations	Typical Entry- Level Education	2018 Jobs in Industry	Median Hourly Earnings
Multimedia Artists and Animators	Bachelor Degree	410	\$34.72
Actors	No Formal Education	800	\$18.83
Producers and Directors	Bachelor Degree	720	\$26.53
Audio and Video Equipment Technicians	Associate Degree/ Bachelor Degree	900	\$20.28
Film and Video Editors	Bachelor Degree	80	\$23.43
Camera Operators, Television, Video and Motion Picture	Bachelor Degree	110	\$26.92
Sound Engineering Technicians	Associate Degree	150	\$19.16

*Source: U.S. Bureau of Labor Statistics- San Diego/Carlsbad

Skills that Employers say are VERY IMPORTANT

Creativity ■ Problem Solving ■ Communication ■ Leadership