

PDA Ad Order Form

Dear 8th Grade Parents,

For 8th grade parents, we will be selling **PDA Ads (“Parents Display Affection”)** again this year for **\$30**. These ads are featured at the end of the yearbook and are a great way for you to let your student know how proud you are of him or her as they take their next big step into high school. Just send us a copy of your favorite photo of your student and compose your message. **The deadline for the ad is Friday, November 21 (right before the Thanksgiving Holiday)**. See details below!

For Your Records

PDA Ad \$ _____ Check # _____ Date purchased _____
 (Note: For record keeping purposes, you need to pay for the PDA Ad and the yearbook separately.)

For Our Records

Please detach and send the bottom portion of this order form to Diegueno Middle School.
 Send to: **Attention Yearbook Advisor – PDA Ad**, Diegueno Middle School, 2150 Village Park Way, Encinitas, CA 92024
Make checks payable to Diegueno Middle School. Thank You!

PDA Ad Order Form – \$30

Student’s Name _____

Parent’s Name _____

Address _____

Phone # _____ Work or Cell # _____

Please send check along with this order form. Put student’s name on the memo line too. Thanks!

Include a short message for your student (Do not exceed 5 sentences) :

Sample Ad Layout. Not to Scale. Will be a 1/8 page ad.

Student’s Photo	Student’s Name
	Your Message (5 sentence maximum)

Please check one of the following for photo submission:

Just FYI, we will crop and resize all photos to fit the size of the photo box on the ad.

- Original photo enclosed with order (no scanned photos please, the resolution is not high enough). Please put student’s name on the back of the photo. Also, if you would like this photo returned to you, please include a self-addressed, stamped envelope.
- Photo enclosed on CD with order. Sorry we cannot mail back CDs.
- E-mailed an attached .jpeg photo to kari.smith@sduhsd.net. Please be sure to include the student’s name on your subject line and don’t forget to send in this order form as well for our records.

Total \$ Enclosed _____ **Date Purchsed/Sent** _____

(Note: Do not forget to purchase a yearbook as well. See the Jostens Yearbook Order Form for details.)